



Team Beef Illinois Prime Cuts Program

ADVOCATE PROCESS:

- Complete the online Masters of Beef Advocacy program and submit certificate on the Team Beef Illinois Prime Cuts Points Form

Take notes on the program areas you would like to share with others as an advocate for beef. Think about how this information is important to you as an athlete, a parent, a friend, or a co-worker and what they may want to know as they follow your journey as a member of Team Beef Illinois.

WAYS TO EARN POINTS:

For participating in Team Beef Illinois activities, we want to reward our athletes to show our support and appreciation for all that you do! Earning points is simple, just follow these steps:

1. Complete in races wearing your Team Beef Illinois jersey:
 - Marathon: 20 points; ½: 15 points; 10 K: 10 points; 5K: 5 points
To earn race points, submit a post-race photo of you in your Team Beef jersey with the logo visible and the finish line in the background as well as your race time by the end of the month using our online form. Also, post this picture on your personal social media account and tag either the Illinois Beef Association (Facebook or Instagram) or Illinois Team Beef (Facebook). If this is a virtual race, you must submit your route tracking in addition to the information above.
2. Advocate for beef using social media. Post can be made on your own page and/or on the Team Beef Illinois Facebook page. Remember to include #TeamBeef IL and tag Team Beef Illinois in your posts. To earn points for these posts, screenshot the posts you've made and complete the online points form by the end of each month to earn your points. 1 point per post.
Posts can be about anything you want to advocate for beef. Topics could include, race posts, how you use beef as you train, recipes you enjoy with beef, beef facts you learned in MBA program, or other monthly topics that we share via email with each of you.
3. Contribute Team Beef information to IBA for the magazine: 5 points per submission.
Reach out to Mareah if you are interested in these opportunities.
4. Complete the MBA Program: 10 points
Submit your certificate on the monthly points form. You will only get points for 1 certificate/year for this program.

Submit points by the last day of each month using the Team Beef Illinois Prime Cuts Points form



REDEEMING POINTS:

Team Beef athletes can redeem points for team gear or race reimbursement. For every 50 points you will earn \$5 in credit for team gear or race reimbursement. Athletes will be eligible to use these reimbursements in 2021 and must use them by September 1, 2021.

For example:

50 - 99 points:	\$5 credit
100 - 149 points:	\$10 credit
150 - 199 points:	\$15 credit
200 - 249 points:	\$20 credit
250 - 299 points:	\$25 credit
300 - 349 points:	\$30 credit
350 - 399 points:	\$35 credit
400 - 449 points:	\$40 credit
450 - 499 points:	\$45 credit
500 - 549 points:	\$50 credit

Team Beef Athletes will be reimbursed for up to \$50 in 2021

RACE REIMBURSEMENTS:

Active athletes will receive the following reimbursements for 2021:

1. A Team Beef Illinois jersey – if needed
2. Race reimbursements will occur based on the points system earned above. Once you have earned race reimbursements, Mareah will reach out to you. All reimbursements must be submitted by September 1st, 2021. Racers will be reimbursed for up to \$50 for the 2021 year.

Questions? Please contact your Team Beef Manager Mareah Volk by emailing mareah@illinoisbeef.com