



FOR IMMEDIATE RELEASE

EASTER BRUNCH IS BEST WITH BEEF.

The versatility and simplicity of beef shines at spring festivities.



SPRINGFIELD (March 23, 2026) -

Nothing says spring like a big family meal on Easter Sunday. Beef is here to make it easy for you to wow your guests with a brunch they will never forget.

To start, you will need a main dish. Try filling your guests up with the **Brunch Beef Strata** flavored with mushrooms and onions, or maybe a veggie-filled **Beef Frittata**.

Next, share the comfort of carbs with a **Beefy Breakfast Strudel**, a dish sure to be remembered for its flakiness, or go sweet with **Savory**

Beef Brunch Waffles and top them with maple syrup for the best sweet and savory combination. Another option is this Mexican-style twist on monkey bread, **Beef Sausage and Cheddar Monkey Bread**. You may be wondering where the cinnamon rolls are? Try **Beef Sticky Buns** instead!

Complete your special brunch with a **Beef Breakfast Sausage and Goat Cheese Egg Bake** to ensure you won your family's tastebuds over. Visit [BeefItsWhatsForDinner.com](https://www.beefitswhatsfordinner.com) for these recipes and more. Illinois Beef wishes you a safe and joy-filled springtime. May all your celebrations include beef!

[Click here for print-ready and digital recipe cards.](#)

BEEF. IT'S WHAT'S
FOR DINNER.®

Funded by Illinois Beef Farmers and Ranchers