



ARTICLES

B&B LIVESTOCK SUPPLY & TRAILERS SEEKS TO REACH THE SHOW INDUSTRY VIA TRAILER DONATION

By Olivia Hoots

The fresh dirt laid in the Illinois State Fair Coliseum for Illinois Beef Expo was already well smashed after a day of junior contests and a steer show when two brand new Cimarron trailers rolled into the ring. They would be awarded to this year's top IBA Points Show Program winners courtesy of B&B Livestock Supply and Trailers.

The Illinois Beef Association Points Show Program is a favorite among the junior members of our Association. It is an opportunity for strong competition, especially when there are prizes in contention. Juniors travel near and far to show at every "Points Show" possible available in our state.

This year there were special prizes too, including a table and chairs set for second place, corn hole boards for fifth and garment bags for ninth. However, the real shining stars were the first place one-year lease trailers awarded to the top points winners. Winners have to opportunity to purchase the trailer at the end of the lease.

B&B Livestock Supply & Trailers in Camp Point "provides farmers and ranchers with the quality equipment and tools needed to be productive and successful in their operations," according to their website. It is owned by Andrew Flesner who worked with Illinois Beef staff to donate the trailer to the Points Show Program.

Andrew got involved with Illinois Beef and the Expo in order to expand relationships with livestock producers and share his knowledge of livestock equipment. Also, he and his wife, Casey, have three children – Elsey (11), Lane (8), and Emmey (7) – which made his desire to support the youth of the industry a no-brainer.

Rewarding hard-working show kids is the reason Andrew believes this is a worthy donation. "We wanted to get more involved in the show cattle world," he says. "And we are a Cimarron trailer dealership, they are the best trailers. Period."

So why are Cimarron trailers so great? For B&B, it is their multipurpose design with tie rails, ramp and floating gate that give them a lot of "flash." And the family running the place is great too. "Our dad is so nice," Andrew's kids testify.

The Illinois Beef Association would like to thank B&B for their generous donation to our state's next generation of cattle producers. Our partnership continues for another two years. Visit them in Camp Point or reach out at (217) 593-7725.



B&B Trailers staff with heifer division IBA Points Winner, Reese Holst.



B&B Trailers staff with steer division IBA Points Winner, Lane Mollett.