

"Reclaiming our Legacy"

2009 IBA Summer Conference
June 25-26 • DoubleTree Inn, Collinsville

Registration Form

(Payment must accompany this form)

Name(s): _____

Name(s) to appear on badge: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Early bird discount...Make your reservations by **June 5**
and take \$25 off the complete meeting registration!
(Not applicable to single day, meal only, or ballgame registration)

Deadline for conference registration is June 17, 2009

Send to: Illinois Beef Association.
2060 W. Iles Ave., Suite B, Springfield, IL 62704
Fax: 217-793-3605 • Phone: 217-787-4280

Room reservations are to be made directly to the
Collinsville DoubleTree Inn by calling 618-345-2800.
**YOU MUST ASK FOR ILLINOIS BEEF ASSOCIATION ROOMS
TO GET THE SPECIAL RATE OF \$99/night. Hotel rooms limited.**
Make your reservations by JUNE 1!

On sight registration available, pre-registration preferred for meal count!

_____ Meeting Registration(s)
\$220/person \$ _____

(All events included, except dinner at Lotawate Creek)

_____ Early Bird Meeting Registration(s)
\$195/person \$ _____

Ala Carte Options:

_____ Thursday Events Only: \$95/person
Purina Tour, Annual Meeting, Awards Dinner
with Trent Loos \$ _____

_____ Thursday Awards Dinner Only:
\$40/person with Trent Loos
\$ _____

_____ Friday Conference Only: \$95/person
"Reclaiming Our Legacy" Conference
with Trent Loos \$ _____

_____ Friday Conference/Ballgame:
\$145/person \$ _____

_____ Friday Grizzlies Game Only: \$50/person
Includes transportation, buffet, drinks,
ticket in party suite \$ _____

Total \$ _____

Credit Card Information

(Visa or Master Card only)

Name: _____

Number: _____ - _____ - _____ - _____

Exp. Date: ____/____

ILLINOIS
BEEF ASSOCIATION
2060 West Iles Ave., Suite B
Springfield, IL 62704



Reclaiming Our Legacy

IBA Summer Conference & Tour

June 25-26, 2009

DoubleTree Inn • Collinsville, Illinois

(Located right off Rte. 55)



Schedule of Events...

Wednesday, June 24

10 a.m. to 5 p.m. – **Masters of Beef Advocacy Training & Graduation Day**, Daren Williams, NCBA
DoubleTree Inn, Collinsville



6 p.m. – **Pre-convention Social**,
DoubleTree Inn Patio

7:30 p.m. – **Dinner and Socializing**
Lotawata Creek, Fairview Heights
(Dutch Treat)



Thursday, June 25

7 a.m. – **Bus departs** for LongView, Gray Summit, MO

8:30 a.m. – **Tours of Land O'Lakes Purina Feeds Longview™ Animal Nutrition Center** The premier animal nutrition R&D facility in North America. Tours of LongView's 1,188 acres provide information about the facility and offer you a glimpse into the research that takes place on site. You'll be able to talk to scientists and staff. Land O'Lakes Purina Feeds is committed to introducing breakthrough animal nutrition products and services to meet the needs of livestock producers.

Noon – **Lunch at LongView**
Courtesy of Land O'Lakes Purina Feeds

3 p.m. - 5 p.m. – **IBA Annual Meeting**, DoubleTree Inn
(Vote on Bylaw changes, seat new IBA President, etc.)



6 p.m. – **Social Hour**,
DoubleTree Inn Courtyard

7 p.m. – **Awards Dinner "Reclaiming Your Legacy"**
DoubleTree Inn. *Featuring Trent Loos, Loos Tales, as the evening speaker.* Trent is a sixth generation United States

farmer, rancher and radio host. 3 million listeners on nearly 100 radio stations in 19 states hear his radio show, "Loos Tales" every day. Trent also hosts and produces a daily, one-hour radio program entitled "Rural Route," a 1-minute "Illinois Truth Be Told" program, as well as "Loos Trails and Tales", and other shows which are available at www.FacesofAg.com. Trent ventured into television and "Loos Tales" can now be seen on Dish Network channel 9411. A blog of his daily adventures can be found on a link from the Faces of Ag website.



Trent was raised on a diversified farm near Quincy, IL and got his start in swine production with a runt pig at the age of five. He expanded his operation, alongside his father, to a purebred seedstock company that supplied boars and gilts to producers across the country. In 1990, Trent expanded his operation to include purebred Limousin, Simmental and Angus cattle.

The awards ceremony will honor IBA Seedstock Producer of the Year; IBA Commercial Producer of the Year and the IBA Environmental Steward for 2009. Membership and Affiliate Awards will also be presented.

Friday, June 26

8 a.m - 9 a.m. – **Challenges Facing Our Legacy**,
Trent Loos

9 a.m - 9:45 a.m. – **YOU are Needed to Feed the World**, *Ross Korves, World Economic Policy Analyst, ProExporter.*
How will we be able to produce as much food as is needed by the world's rapidly growing middle class?

10 a.m - 11:45 a.m. – **Feeding the World, but How?**
Panel discussion moderated by *Trent Loos* with participants: *Steve Foglesong*, NCBA Vice-President; *Bob Krous*, President of Midwest Poultry Services; *Adam Nielson*, IFB Legislative Affairs Director; and *Ross Korves*.

Noon – **Lunch**

1 p.m. - 2 p.m. – **Table Truths in a New York Minute**, *Amanda Nolz.* Agriculture writer and speaker, Amanda Nolz, is a fifth-generation rancher from Mitchell, SD. A recent graduate of South Dakota State University, Amanda has returned home to help her family in their Limousin purebred cattle operation.



Amanda already has a long record of advocacy for the U.S. beef industry. She's produced her own blog – chewingthecud.org – since 2006, in which she has opined on ranch life and beef-industry opportunities for young people. She's the 2006 National FFA Extemporaneous Speaking champion, and the 2006 National Beef Ambassador. She uses Twitter, YouTube and Facebook to reach her audience. She'll share how.

2 p.m. - 3 p.m. – **Becoming an Effective Advocate, Choosing Your Comfort Zone & Sharing Your Legacy**

Daren Williams, NCBA Director of Communications



3 p.m. – **Adjourn Session and kick back** with fellow cattlemen.

6 p.m. – **Load bus** for **Gateway Grizzlies** ballpark, Sauget.

7:05 p.m. – Enjoy a **Buffet Dinner in the Grizzlies Party Suite** along with fellow producers and then cheer on the Grizzlies to victory over the River City Rascals.

10:30 p.m. – **Return to DoubleTree Inn** immediately following game

Saturday, June 27

Enjoy the St. Louis area with your family and friends or **head home!** See you next year!

Thanks to our 2009 IBA
Summer Conference Sponsors...

Prime Sponsors



LAND O LAKES
Feed



Purina Mills



Choice Sponsor



Farm Credit Services
OF ILLINOIS

We Understand