



*Experience It For Yourself!
Illinois Crown Beef
From Illinois Beef Producers*

Illinois Crown Beef has some of the highest standards of any branded beef program. Strict requirements govern acceptable weight, marbling, animal handling standards, high quality genetics and age for the BEST eating experience.

- ① *Cattle are born and raised in Illinois and are corn-fed to assure juicy, tender and flavorful beef.*
- ① *All Illinois Crown Beef cattle grade in the upper 2/3s Choice and are under 20 months of age.*
- ① *All Crown Beef Carcasses are aged a minimum of 2 weeks to insure maximum tenderness.*
- ① *We are family farms with generations of experience and a deep commitment to old fashioned farm values.*



As good stewards of the land, we believe in well maintained grass lands and pastures for our cowherd which helps improve the environment for everyone.